

Minutes for the PBCore Advisory Sub-Committee Meeting at AMIA 2016 11/12/16

In attendance:

Chair: Rebecca Fraimow, WGBH

Karen Cariani, WGBH

Sadie Roosa, WGBH

Charles Hosale, WGBH

Leah Weisse, WGBH

Henry Borchers, University of Illinois at Urbana-Champaign

Rachel Curtis, Library of Congress

Ryan Edge, Gates Archive

Stephanie Sapienza, Maryland Institute for Technology in the Humanities

Treshani Perera, University of Wisconsin, Milwaukee (student)

Jack Brighton, Nonprofit News Network

Jessica Breiman, University of Utah

Rhony Dostaly, NYPL

Genevieve Maxwell, Academy of Motion Picture Arts and Sciences

Dave Rice, CUNY TV

Brendan Coates, UC Santa Barbara

Morgan Morel, George Blood Audio Video Film

Thom Pease (virtual), Library of Congress

AJ Lawrence, Independent

Agenda

1. Present updated Controlled Vocabularies:
https://docs.google.com/spreadsheets/d/1EAsU29jb22FjPT03Rk3Aiby3rzKURqswBA0FBCM3T_4/edit?usp=sharing (Rebecca Fraimow)
 - a. Comments will be invited on Controlled Vocabularies through the end of the year before the vocabularies are finalized and posted to OMR and the website
2. Update on EBUCore RDF mapping and other partnerships (Rebecca Fraimow)
 - a. There's been success in mapping technical and instantiation metadata, but descriptive elements are still in development
3. DAVE PBCore cataloging tool demo (Sadie Roosa)
 - a. DAVE will be released to the broader community as an open-source resource
4. PBCore Webinar recap/update (Sadie Roosa)
5. Update on role of Outreach committee (Laurence Cook)
6. Introducing Jack Brighton as Website coordinator (Jack Brighton)

- a. Jack will work with existing website team and Outreach committee to coordinate more content, including updated controlled vocabularies & generating more blog posts/discussion
- 7. Update on PBCore grant application (Rebecca Fraimow)
 - a. We'll find out about the grant in December, and will know at that time which projects we'll be able to devote staff time and money towards at WGBH
- 8. Discussion of focus/projects over the next year (general)

Goals for next year

- 1. Improve metadata crosswalks
 - a. Suggested key targets - MODS, AES
 - b. Develop crosswalk/data transform script
 - c. Invite people to submit their metadata standards in use to see if they're already PBCore compliant -- "The PBCore Doctor is in"
- 2. Do outreach to non-AAPB stations
 - a. Create talking points for people who think using a metadata standard is unwieldy
 - b. Distribute a script/elevator pitch -- 'why PBCore?'
 - c. Educate on why it's valuable to adopt
- 3. Focus on adoption rather than updates to the standard
 - a. Try and quantify what the effect has been of the most recent documentation updates
 - b. Provide 'baby steps' resources
 - c. Develop case studies for how people are implementing PBCore, including how to work within a bureaucracy to implement it
 - d. 'Targeted handholding'
 - e. Talk to educators to find out what they need and what other standards have that PBCore doesn't
 - f. Query instructors, put a course pack together -- was it easier to teach other standards? Why?