**Minutes for the PBCore Advisory Sub-Committee Meeting at AMIA 2015
11/19/15**

In attendance:
Chair: Rebecca Fraimow, WGBH
Note-taker: Casey Davis, WGBH
Karen Cariani, WGBH
Sadie Roosa, WGBH
Carla Arton, Library of Congress
Margaret Bresnahan, Minnesota Public Radio
Meredith Reese, HBO
Stephanie Sapienza, Maryland Institute for Technology in the Humanities
Jack Brighton, Institute for Nonprofit News
Mary Lynn Miller, Brown Media Archives at UGA
Laurence Cook, metaCirque
John Passmore, WNYC
Lauren Sorensen, Hammer Museum
Ryan Edge, Michigan State University
Jacob Zabarowski, NYU-MIAP
Kara van Malssen (virtual), AVPS
Thom Pease (virtual), Library of Congress
Andrea Leigh (virtual), Library of Congress
[If you were there, please feel free to add your name to this list!]

Updates from the past year

Lauren Sorensen: new website is up
Kara van Malssen: schema group made changes for 2.1 schema; relatively minor, backwards-compatible
Rebecca Fraimow: documentation created new, more user-friendly definitions which are up on the website
Sadie Roosa: controlled vocabularies are still in the process of being developed, decided to minimize the number supported and link to other controlled vocabularies when possible; also working with the education team on webinars to provide more help on complex concepts in PBCore
Jack Brighton: new blog, working with Sadie, considering merging Education & Communication teams
Rebecca Fraimow: PBCore-EBUCore harmonization work has been done with Jean-Pierre Evain at EBU, adding properties to make easier to map from PBCore to EBUCore

Discussion about future directions

Carla Arton, chair of the Education Committee, suggested that PBCore Advisory Submittee reach out to the Education Committee about educational opportunities and outreach regarding PBCore.

Rebecca: What is a timeframe for moving toward 3.0 schema?
Margaret: What do you want to achieve in 3.0?
Rebecca: We want to restructure some of the things people have complained about that would not be backwards compatible.

Kara gave an example of titleType and source attribute. You probably also want a source attribute on your titleType attribute. It might make sense for titleType to be an element in itself, since, in the current schema, it's an attribute, which cannot have another attribute

Jack: previously there were no attributes at all in PBCore. They got added but the process was not fully thought through.

Jacob: How many people wanted backwards compatibility of PBCore 2.1.
Might people want to bypass the issue of backwards compatibility altogether?

Rebecca: sending out a new PBCore survey is on our agenda.

Mary: people want a stable format, but we don't want to stop working on it until we've got it where we want it. Knowing that we're about to make a more fundamental change, it seems like not an inspiring time to adopt PBCore 2.1.

Rebecca: we're not quite there yet with where people want PBCore to be.

Jacob: it might be good to stick with 2.1 for a while before rushing into 3.0.

Laurence: we need to keep EBUCore updates in mind as we move forward with 3.0.

Kara: no right or wrong answer, just a preference of the community, but she doesn't think that PBCore is as widely adopted as EBUCore at this point. On the one hand we have the benefit of less dependent institutions and applications. Old schemas always available. Kara says that maybe some people are craving for PBCore to become more mature.

Rebecca: it would be great if we could -- at some point -- make sure people know what to expect.

Someone asked if partnership with EBUCore would lead to more people using PBCore.

Rebecca: probably not. Collaboration with EBUCore is more abstract and will be utilized by larger institutions, not majority of PBCore users.

Kara is thinking maybe 2-3 years before PBCore 3.0 is launched.

Stephanie - What are our outreach plans? Stephanie thinks we need more time so people can get used to PBCore 2.1. This is a lot to give people at once.

Rebecca recommends a working group for the RDF ontology maintenance and EBUCore collaboration.

Meredith Reese - representing studios says that linked data is really hot topic. She wants to see it in practice. She thinks the 3 year timeline is very promising because software may be on the marketplace by that time. She's happy to get involved. Can't implement it at her institution yet but hopefully in three years.

Library of Congress want to know if there are plans to reach out to OCLC to incorporate PBCore into ContentDM. Rebecca thinks it would be good to create a working group to focus on this type of outreach to organizations and systems about updating and adding PBCore profiles.

Stephanie Sapienza wants to work on harmonizing EAC-CPF, PBCore and EAD. Will be presenting about this on Saturday and PBCore. This will be happening at University of Maryland's MITH project.

Rebecca: will ask for volunteers for PBCore leaders

Margaret: what didn't work in the PBCore 2.1 development?

Rebecca: more planning on workflow

Jack: helped tremendously by people providing input.

Kara: we need to know what doesn't work; why there aren't more people adopting it. Lots of issues that came up in github were documentation issues, people didn't understand how to use it.

Karen: what would help having funding help you do better?

Rebecca: it's pretty much a volunteer effort. To get more ideas around PBCore, it would be great to have a symposium or event that we could lure people to do think about PBCore.

Rebecca: try to plan another hackathon for regular work.

Mary: funding would be helpful to have a workshop without a registration fee.

Rebecca: we talked about goals for the next year.
        -More feedback from current PBCore user community about PBCore 2.1 and what they want to see in PBCore 3.0
        -reach out to OCLC and other orgs who create metadata tools and incorporate PBCore
        -keep working with EBUCore
        -do more outreach and education
        -documentation and controlled vocabularies

Laurence - outreach
Stephanie Sapienza - outreach

Rebecca - controlled vocabs
Sadie - documentation

Conclusions/Goals:

3-year plan to develop PBCore 3.0 and EBUCore RDF mapping
In the first year:
- focus on outreach and gathering information about how people are using PBCore 2.1 and what they want from PBCore 3.0
- work with other orgs that are or could be harmonizing with or incorporating the schema, such as OCLC, Collective Access, etc.
- finalize work on controlled vocabularies
- continue work with EBU to map between PBCore XML and EBUCore RDF
- continue improving documentation and use cases for the current schema
- share webinars/blog posts with AMIA Education Committee

Sign-up sheet to join working groups:
https://docs.google.com/document/d/1rK1ZBdcomfwXdYGjiph2NCCV3JFHkhe9zblyj5HRj44/edit